**CRF250R CUP (The “Competition”)**

**Terms and Conditions**

1. There are 4 x Honda CRF250R motorcycles to be won, 2 each in the 2024 AMCA championship and 2024 Fastest 40 British Motocross Championship (formerly MX Nationals) (“Fastest 40”). There are also 14 x Fly Formula CP Helmets to be won, 8 in the AMCA championship and 6 in the Fastest 40 Championship.
2. In order to participate in the Honda CRF250R CUP, eligible entrants (“Riders”) must be aged 16 or over at the date of registration, own a Honda CRF250R (2021 to 2024 models only), which must be a Honda UK imported bike, purchased from a UK authorised Honda Off-Road dealership, and enter either the AMCA 2024 Championship series or Fastest 40 British Motocross Championship 2024 series. Entrants shall be required to prove their eligibility by providing their bike’s Vehicle Identification Number to the championship organisers. Entrants may not compete in both the AMCA and Fastest 40 championships.
3. The Competition is open to UK, Channel Island and Isle of Man residents except employees of the Promoter, their Dealers and agents, and members of their immediate families, or anyone connected with the creation and administration of the competition, the AMCA or Fastest 40 British Motocross Championship.
4. There are two bikes to be awarded in each of the AMCA Honda CRF250R CUP and Fastest 40 Honda CRF250R CUP championships, the Premier Prize and the Power of Dreams Prize.

**The Premier Prize**

The Premier Prize of a Honda CRF250R motorcycle in each championship shall be awarded to the Rider who competes in all rounds of the respective championship, and qualifies for the final 8 National rounds of the 2024 AMCA Honda CRF250R CUP championship, or the 6 final rounds of the 2024 Fastest 40 British Motocross Championship Honda CRF250R CUP. If 2 or more Riders finish the season with equal points the winner shall be decided on race wins during the season.

AMCA qualification

Qualification for the AMCA series shall be by Riders participation in their regular, regional events, and the 5 best placed Honda CRF250R CUP entrants in that event awarded points in line with the AMCA points scoring system. (E.g. If the fastest Honda CRF250R Cup rider finished 4th in the regional race they will receive qualifying points equal to a 1st place finish in that race.)

The top 5 highest scoring Riders from 8 regional qualifiers will be invited to contest the eight-round National AMCA championship in the Honda CRF250R CUP. Points will be awarded according to AMCA rules and the rider accumulating the most points shall be awarded the Premier Prize of a new Honda CRF250R motorcycle.

Fastest 40 British Motocross Championship qualification

Entry to the Fastest 40 British Motocross Championship Honda CRF250R CUP shall be by Riders directly entering the championship and shall be limited to 40 Riders.

**The Power of Dreams Prize**

The Power of Dreams Prize of a Honda CRF250R motorcycle in each of the AMCA and Fastest 40 championships shall be awarded to the entrant who competes in all rounds of the respective championship, and displays what judges in their opinion deem to be the best “Honda Philosophy” throughout the season. These will be judged on the following criteria by an impartial committee of senior members of the championship organisers:

* Sportsmanship
* Respect for the individual, their co-competitors and organisation staff
* Effort
* Volunteer support of the championship
* Social media content creation during race weekend, shared with the relevant Honda UK channels.

1. Rider of the day award of a Fly Formula CP Helmet in red will be given during each respective championship’s National/final rounds (8 x AMCA and 6 x Fastest 40) to the Rider who displays, an exceptional effort as determined at the sole discretion of the event organiser race officials. This is not necessarily the fastest Rider of the day, but can be anyone in the race who displays an exceptional effort. E.g from last to 4th in a race or, a Rider that refuses to give up during a difficult situation. Winners of the Red helmet are requested to wear this during championship rounds for the remainder of the season to display their badge of honour. Riders cannot win a Red helmet more than once in a season.
2. Winners of the Premier Prize will not be eligible to win the Power of Dreams Prize and vice versa. Prize bikes will be supplied by your local Honda off road dealer following the completion of the season and subject to stock arrivals.
3. These terms and conditions govern entry to the Honda CRF250R CUP and the awarding of the Prizes as defined herein. Entry to, and participation in, AMCA or Fastest 40 British Motocross Championship events and any prizes awarded other than those expressly referred to in these Terms and Conditions shall be subject to separate terms and conditions available from the event organisers. Honda UK is not liable for the organisation or hosting (or any lack thereof) of the CRF250R Cup events or any associated individual races.
4. Honda UK reserves the right in its sole discretion to reject the entry of any person whose association with Honda UK or its products may, in the reasonable opinion of the Honda UK, damage or cause detriment to the brand, reputation, standing or goodwill of Honda UK or any member of its group of companies or their products. Honda UK reserves the right to exclude from the competition any entrant, who in Honda UK’s sole discretion, has breached these terms and conditions or whose conduct is contrary to the spirit or intention of the competition.
5. The decision of Honda UK is final, and binding and no correspondence will be entered into. The Promoter does not accept any responsibility if you are not able to take up the prize. Nothing shall exclude Honda UK’s liability for death or personal injury resulting from its negligence.
6. Honda UK reserves the right to amend these terms and conditions or to modify or suspend this promotion in whole or in part, at its sole discretion, if it believes the promotion is not capable of being conducted within these terms and conditions or in the event of a virus, computer bug or unauthorised human intervention or any other cause that is beyond the reasonable control of the Promoter that could corrupt or affect the administration, security, impartiality or normal course of the promotion.
7. These terms and conditions shall be governed by the laws of England and Wales, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales. By participating in the competition, you agree to these terms and conditions.
8. If you have any questions about how to enter or in connection with the competition, please e-mail us at [consentuk@honda-eu.com](mailto:consentuk@honda-eu.com)
9. The Promoter is Honda Motor Europe Limited (“Honda UK”), Cain Road, Bracknell, RG12 1HL.

**Supplemental Privacy Notice**

This competition Privacy Notice is provided by Honda Motor Europe Limited ("**Honda**", "**we**", "**us"**,or "**our"**), whose registered office is at Cain Road, Binfield, Bracknell, RG12 1HL, in our capacity as organiser of the competition (“**Competition**”) set out in the above terms and conditions ("**competition T&Cs**"). We are a 'controller' for the purposes of the General Data Protection Regulation (EU) 2016/679 and the Data Protection Act 2018 (collectively the "**Data Protection Laws**")**.**We understand that the security of your personal data is extremely important, and we are committed to respecting your privacy and safeguarding your personal data. This competition Privacy Notice, together with our main Privacy Policy (which can be found at <https://www.honda.co.uk/privacy.html> containing more information about how we process your personal data and your rights under the Data Protection Laws), applies to you if you participate in our Prize Draw.

The details of our processing of your personal data for the competition are as below:

* We collect and process your name, telephone number and email address in order to register your entry in our competition.
* The winner(s) may request that their details are withheld from publication by emailing [hondaeventsteam@honda-eu.com](mailto:hondaeventsteam@honda-eu.com). Winner’s details shall be retained for a period of 12 months for verification purposes and provided to the Advertising Standards Authority if requested.
* We are permitted to process your personal data on the basis that it is necessary for our performance of the contract you have agreed to enter with us (i.e. the Honda CRF250 Cup terms and conditions).  If you do not provide your information to us, we will not be able to register your entry in the competition.

 If you are selected as the winner, we will contact you to notify you of this, ask you to confirm acceptance of the prize and verify your eligibility in line with our competition T&Cs. After completing this process, we require the location of your home address (city or county) to provide you with the Prize and because we are obliged to make the winner's name and location (city or county) available on our website [https://www.honda.co.uk](https://www.honda.co.uk/) and/or to people requesting that information in accordance with the competition T&Cs and to comply with the requirements under the UK Code of Non-broadcast Advertising and Direct & Promotional Marketing (the "**CAP Code**"). As provided in the CAP Code, the winner can object to us publishing or making available the name or reduce the amount of information published or made available. In order to contact us on this, please email us [consentuk@honda-eu.com](mailto:consentuk@honda-eu.com). Please note that this does not affect our obligation to provide the relevant information and the winning entry to the Advertising Standards Authority, the UK's regulator of advertising, if required to do so.